

ABSTRACT OF THE DISCLOSURE

A method and system that electronically searches documents for information that pertains to business research over a network. This method and system allows for a user to personally access (via a secure and privileged network connection) its easily accessible networked site. According to one embodiment of the invention, the automated Market Metrics and Analysis System aggregates and cleans data gathered from its networked sources. A component in the Market Metrics and Analysis System cleans the aggregated data while a data warehouse stores the cleansed data. Another component of the Market Metrics and Analysis System generates a data analysis from the stored data found in the data warehouse. Based on this data analysis, the Market Metrics and Analysis System generates a reporting analysis for the user of the system, which is based on the results of the previously performed data analysis.